



Media, Photography & Videography Policy

Fox Chapel Killer Whales Swimming

As a competitive swimming organization, one of the goals of the Fox Chapel Killer Whales is to promote the achievements of both the organization as a whole and the achievements of our individual swimmers. We may announce swimmer achievements and post photographs and videos on our [website](#) in addition to our [social media pages](#) throughout the year. Also, during the swim season, your child may be recorded, interviewed, and/or photographed by representatives from newspapers, television stations, and radio stations, as well as Fox Chapel Area School District communications office personnel or their designees, and these items may be publicly displayed.

PHOTOGRAPHY & VIDEOGRAPHY

While most images taken of children participating in sports are appropriate and taken in good faith, images can be misused, and children can be put at risk if common-sense procedures are not observed.

- All photographs and videos must observe accepted standards of decency, in particular. (KW abides by these standards.)
 - Action shots and videos should be a celebration of the sporting activity and not a sexualized image in a sporting context.
 - Action shots and videos should not be taken or retained where the photograph or video reveals a torn or displaced swimsuit.
 - Photographs and videos should not be taken from behind the swimming blocks at the start of a race or show a child climbing out of the swimming pool.
 - Photographs and videos should not be taken in locker rooms or bathrooms.
- Publishing photographs and videos of swimmers under 18 may only be done with parents' consent. KW obtains parental consent during the registration process seasonally. The use of images, photographs, and videos of athletes on coaches' personal social media accounts, websites, or other media is prohibited.



MEDIA

After swim meets, we may release swimmer names, ages, and swimming statistics to local print media. We also may act as a conduit should local or other print media wish to contact the swimmer and his/her parents for an interview or picture. It is not our practice, however, to release photographs or videos of individual swimmers to the media without the permission of the parents or guardians.

Members of the media are often interested in contacting members of the Fox Chapel Killer Whales. All media inquiries are to be directed to the [KW Head Coach](#). We ask that no parents or swimmers talk to the media without first consulting with the KW Head Coach. The KW Head Coach will not release contact information regarding minor athletes. They will collect contact information from the media person and share that information with the athlete in a timely manner.

OPTING OUT

Participation in the Fox Chapel Killer Whales requires acceptance of our Media, Photography & Videography Policy. ***If you do not agree to this policy, please do not register for KW. You are actively agreeing to this policy if you choose to register.***

If you have specific privacy concerns, please write and mail a letter to Fox Chapel Killer Whales Swimming, P.O. Box 111584, Pittsburgh, PA 15238, ***before registration*** to discuss possible accommodations.