



Media & Photography Policy

Fox Chapel Killer Whales Swimming

As a competitive swimming organization, one of the goals of the Fox Chapel Killer Whales is to promote the achievements of both the organization as a whole and the achievements of our individual swimmers. We therefore announce swimmer achievements and post photographs on our [website](#) in addition to our [social media pages](#) throughout the year. Also, during the swim season, your child may be recorded, interviewed, and/or photographed by representatives from newspapers, television stations, and radio stations, as well as district communications office personnel or their designees, and these items may be publicly displayed.

PHOTOGRAPHY

While the great majority of images taken of children participating in sports are appropriate and taken in good faith, images can be misused, and children can be put at risk if common-sense procedures are not observed.

- All photographs must observe accepted standards of decency in particular. (KW abides by these standards.)
 - Action shots should be a celebration of the sporting activity and not a sexualized image in a sporting context.
 - Action shots should not be taken or retained where the photograph reveals a torn or displaced swimsuit.
 - Photographs should not be taken from behind swimming blocks at the start of a race or exhibit a child climbing out of the swimming pool.
 - Photographs should not be taken in locker-rooms or bathrooms.
- Publishing photographs of swimmers under 18 (including video recordings and streams) may only be done with parents' consent. (KW obtains parental consent during the registration process seasonally.)
- A parent or guardian has the right to refuse to have their children photographed. The exercise of this right of refusal will not be used as grounds for refusing entry into a swimming competition. Therefore, any photo that may go to the press or published, be it through a member of the club or official photographer, must receive parental consent before publishing/displaying the photo. (KW obtains parental consent during the registration process seasonally.)



- To opt out of having children photographed, parents can follow the “**OPTING OUT**” process outlined below.

MEDIA

After swim meets, we may release swimmer names, ages, and swimming statistics to local print media. We also may act as a conduit should local or other print media wish to contact the swimmer and his/her parents for an interview or picture. It is not our practice, however, to release photographs of individual swimmers to the media without the permission of the parents or guardian. In addition, while we display group pictures on our website frequently, we do not identify those pictured.

Members of the media are often interested in contacting members of the Fox Chapel Killer Whales. All media inquiries are to be directed to the [KW Head Coach](#). We ask that no parents or swimmers talk to the media without first consulting with the KW Head Coach. They will not release contact information regarding high school (and younger) athletes. They will collect contact information from the media person and share that information with the athlete in a timely manner. Thank you for respecting the privacy and safety of our athletes.

OPTING OUT

We assume that families agree with our Media & Photography policies and practices unless we are informed in writing otherwise and we have responded to your objections. If any member has an objection, he/she will need to submit a letter outlining such objections to Fox Chapel Killer Whales Swimming, P.O. Box 111584, Pittsburgh, PA 15238, so that we may exclude that member's child from all press/website releases and postings of photography. If any registering participant/parent/guardian has an objection, please do not register online until you have received notification from us in writing that we have recorded your objections.